

Daily Groceries Co-op Board Meeting

April 18, 2016

The Tree Room, Tracy St, Athens, GA 30601

Board Members Present: Alex Rilco (Treas), Delene Porter (Pres), Virginia Baumgartner, Willow Tracy (Sec), Tom Reynolds

Staff Present: Lisa Merva (GM) Jess Cross (Board Admin) Matthew Epperson (bookkeeper, membership)

Members Present: 1

Motion to accept March 21 minutes - Tom, Willow 2nd - passes unanimously

Garland McQueen - CDS Consultant - there is a proposal for \$300 a week to help us see if we can make project big apple happen

Member Forum:

Excitement - want to make sure we do expansion right.

Now is a good time to get feedback from members about what they want in a Daily expansion.

Daily has already moved once - It's time for Daily to move again. - Bring back the human chain! When we move - let's do it just like the old days

Concerned that if Daily didn't take the space then another non-coop will

Can we invite more Daily partners into the space?

General Manager Updates:

NSGA and Ashville trips. - got to meet with other coops in similar positions to us. Both coops made very strong efforts to meet the needs of the community - (we have one of the highest poverty rating in GA - if our mission is to be a downtown grocery store, in what would otherwise be a food desert, what does this mean for us?)

Jules our deli manager is leaving at the end of April. She is leaving us in a good place - with great sales growth.

Party Thursday April 21 for Jules at Jess's house.

NCG is helping most coops with lowering prices and "coop basics" - unfortunately we can't have access until we're full members - we're just associate members - instead we're learning how to work with lower margins and also working out a "good, better, best" product offer in the essential food categories.

30% growth in local produce from last year

campaign ideas: "Your farmers market during the week" "sleep in"

motion to accept GM report - Tom, Willow 2nd - passes unanimously

Block Party

Tom - has enclosures for mini petting zoo.

Athens business rocks.

call out for volunteers

Possible Folks with tents:

2-Alex

2-Bike Athens (Tom)

Jan

Next Meeting May 16